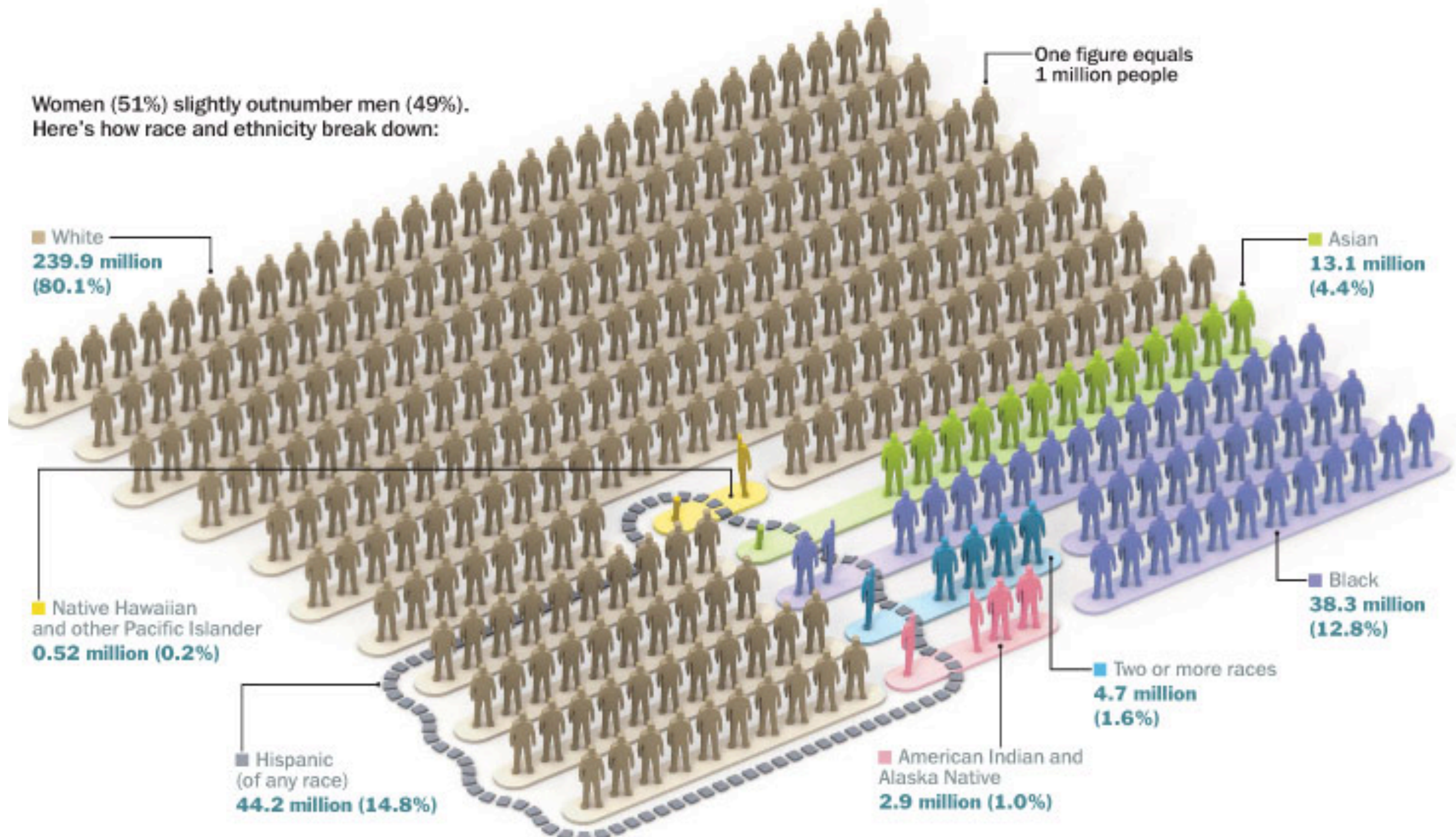


Faces In The Crowd

Women (51%) slightly outnumber men (49%).
Here's how race and ethnicity break down:



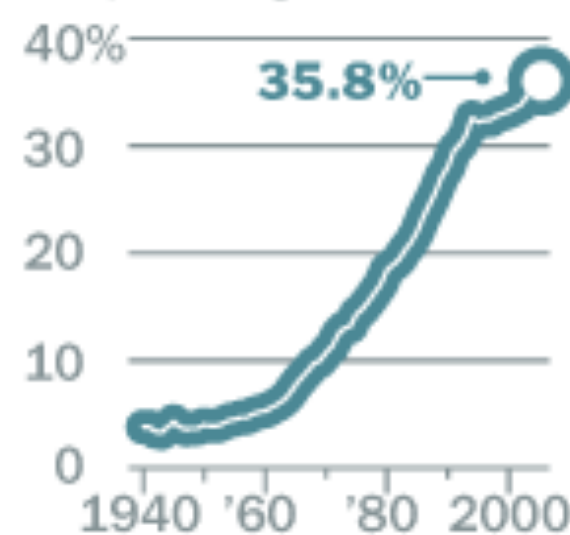
Who's Having Babies

Hispanics are the only group having more than enough children to replace themselves in the population.
More unmarried women are giving birth, but births by teenage girls are at their lowest rate

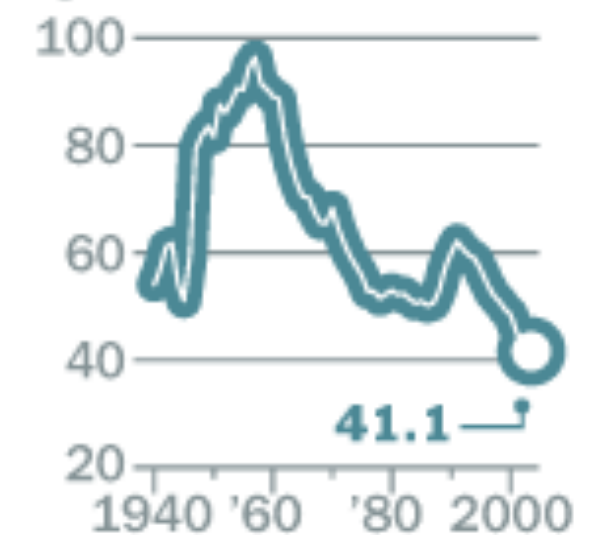
Total fertility rate (births per woman ages 15-44)



Live births to unmarried women as a percentage of all births



Live births per 1,000 women ages 15-19



For Every 1,000 Americans...

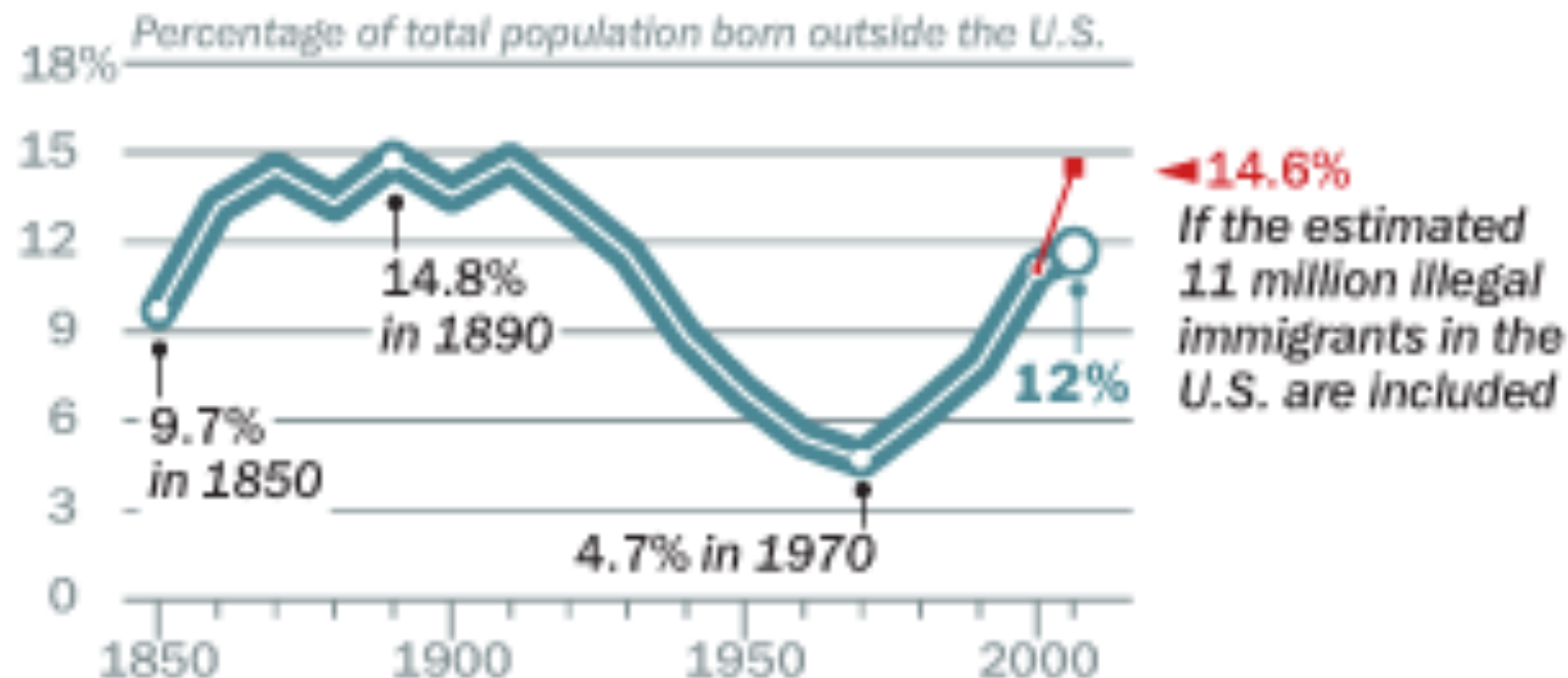
568 live in the state in which they were born
455 are employed
420 voted in the last presidential election
405 are married
341 drive to work alone

173 speak a language other than English at home
159 have no health insurance
126 live in poverty
122 are 65 and older
115 claim Irish ancestry

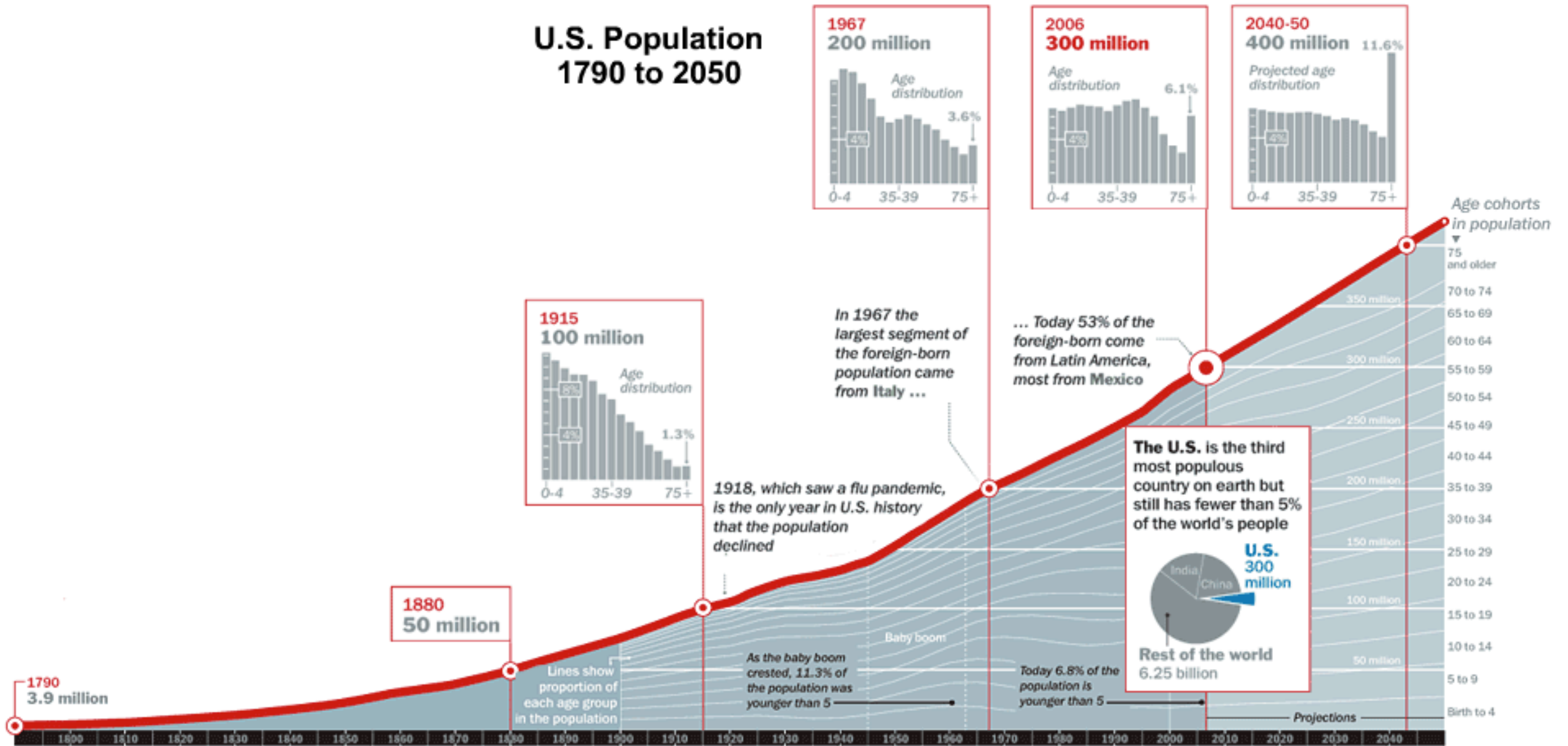
23 are in prison, in jail, on parole or on probation
8 are grandparents caring for grandchildren
5 are in the active-duty military
1 is in kindergarten

Immigration Nation

By 1970 immigration had slowed to a trickle. Today it's approaching a historic high, especially if illegal immigrants are counted



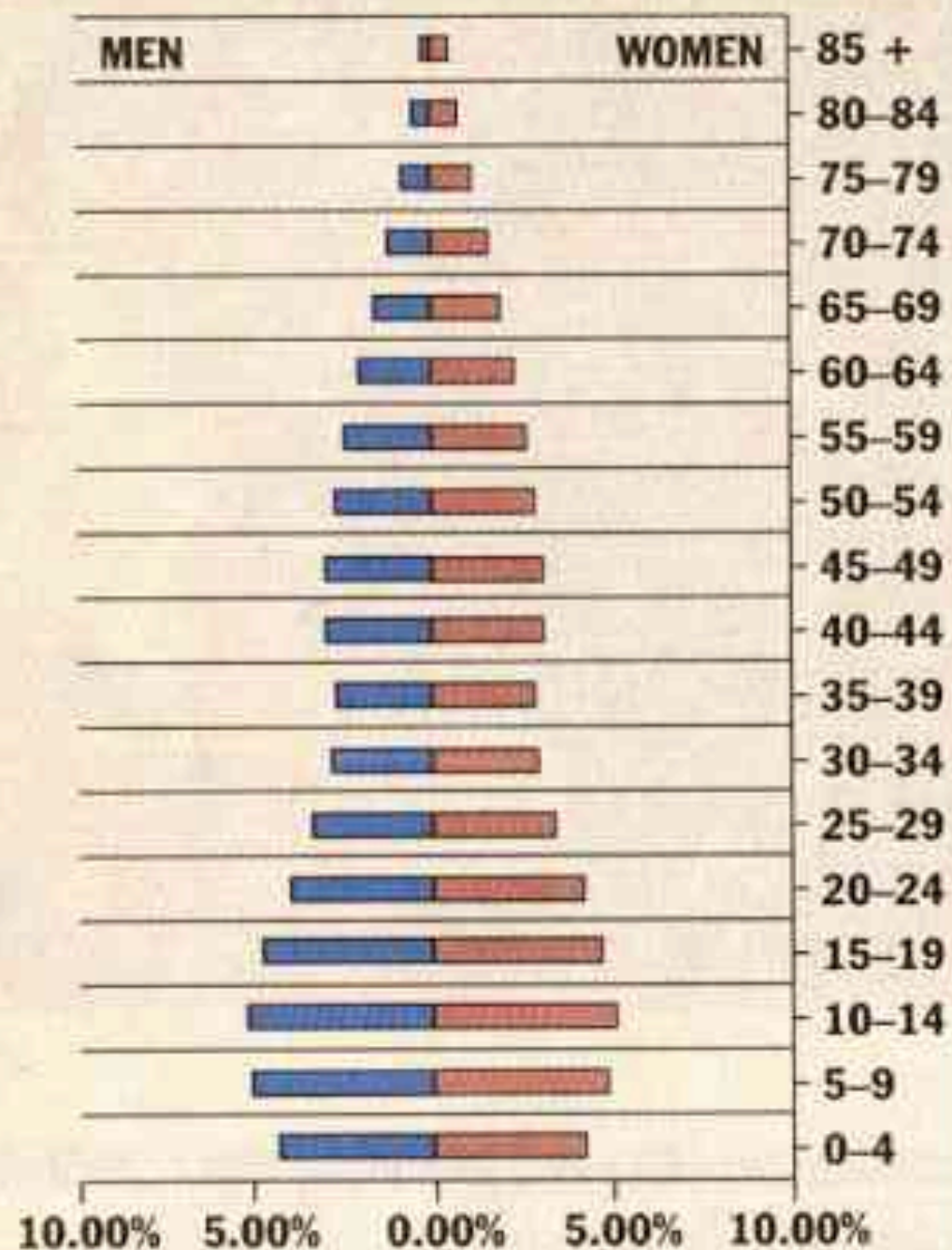
U.S. Population 1790 to 2050



1970

POPULATION: 203.2 million

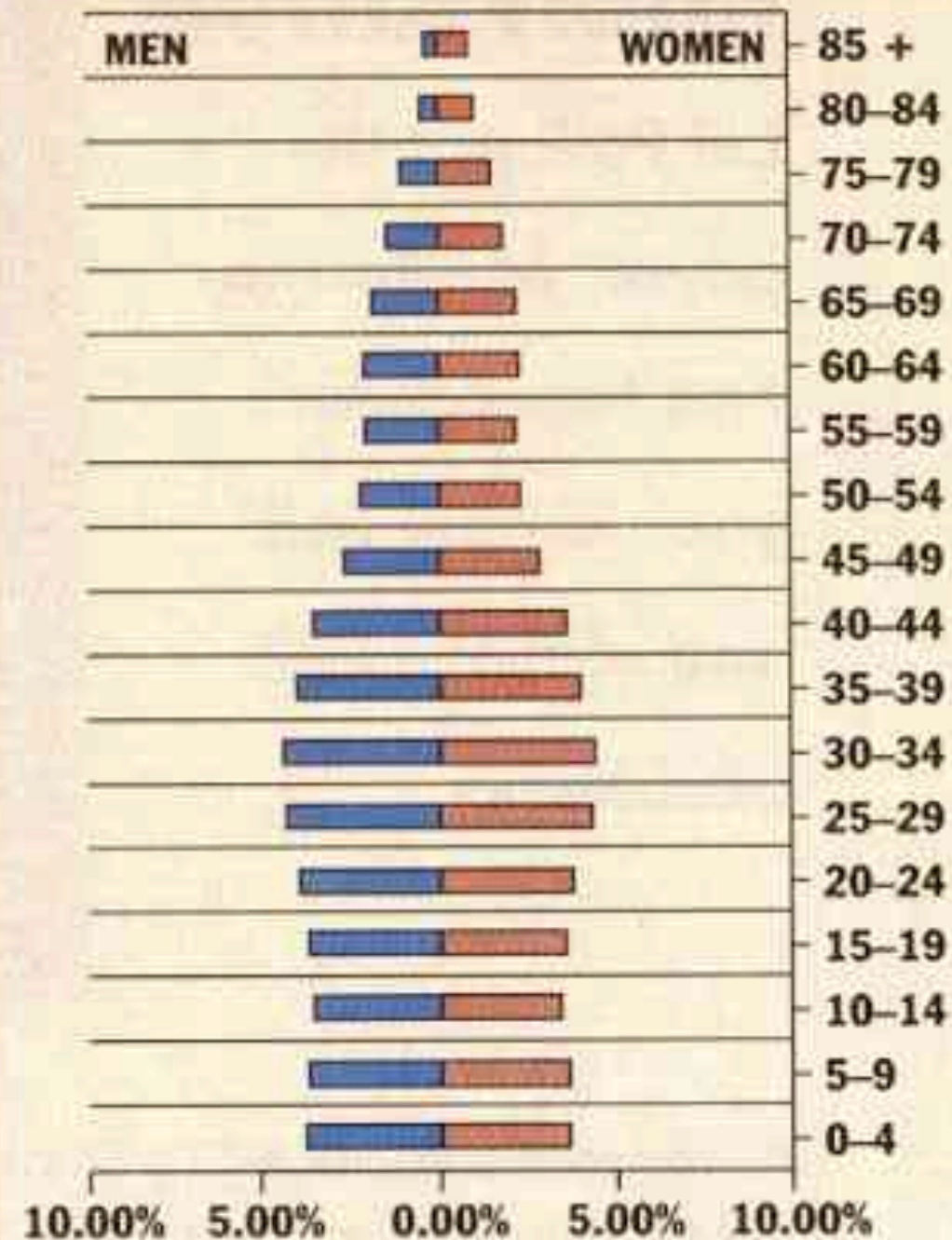
MEDIAN AGE: 27.9



1990

POPULATION: 248.7 million

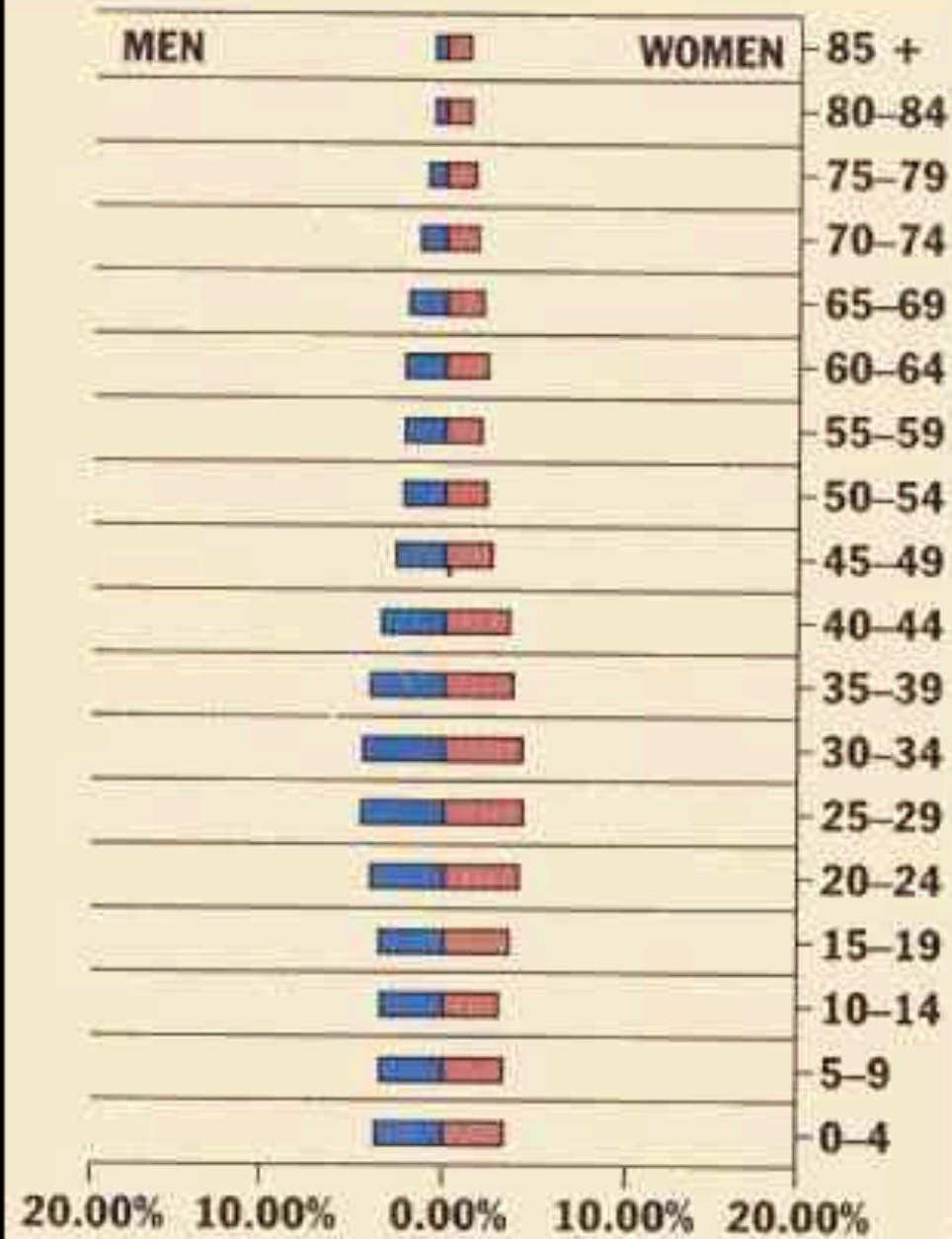
MEDIAN AGE: 32.9



CEDAR RAPIDS, IOWA

POPULATION: 108,751

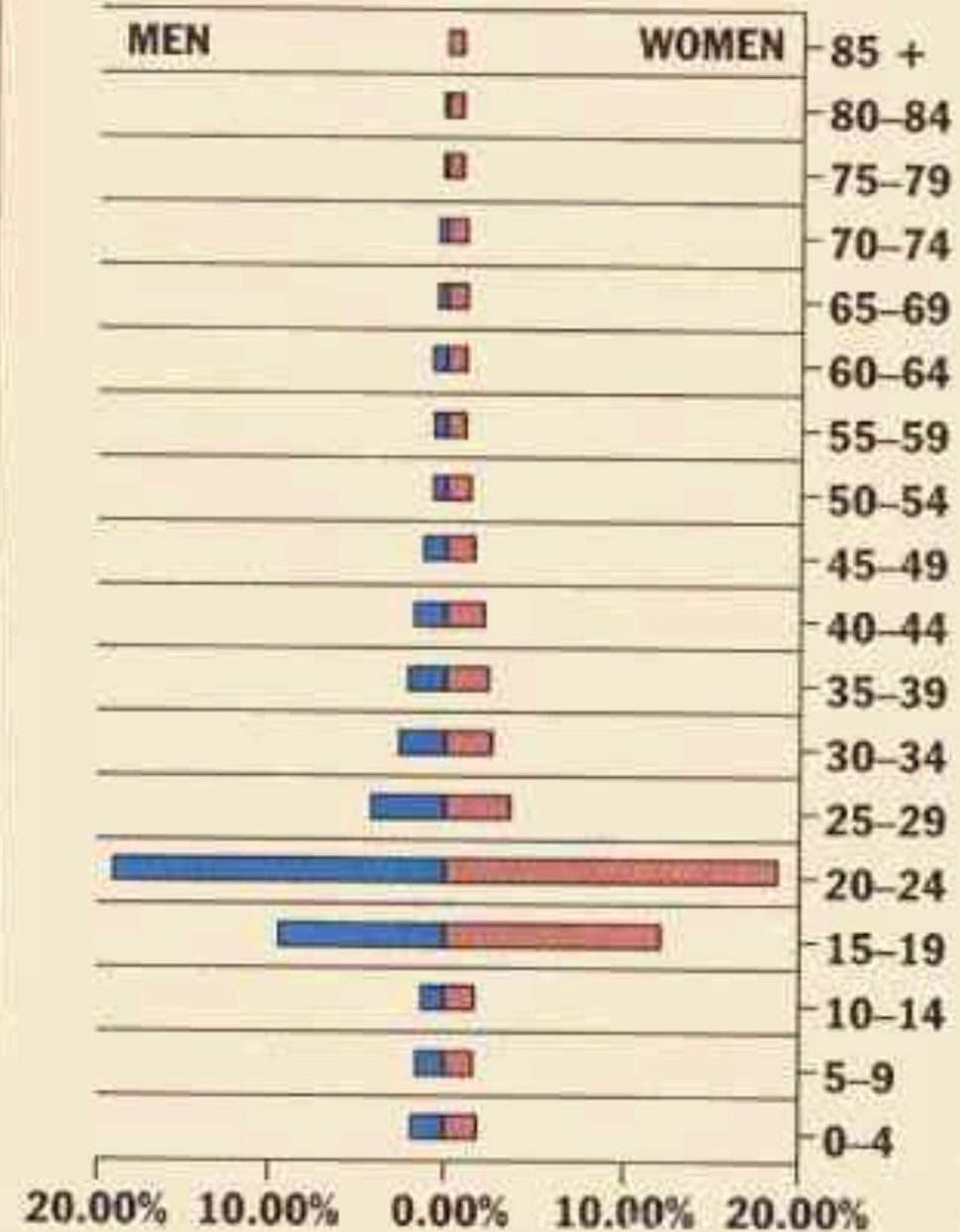
MEDIAN AGE: 33.2



EAST LANSING, MICHIGAN

POPULATION: 50,677

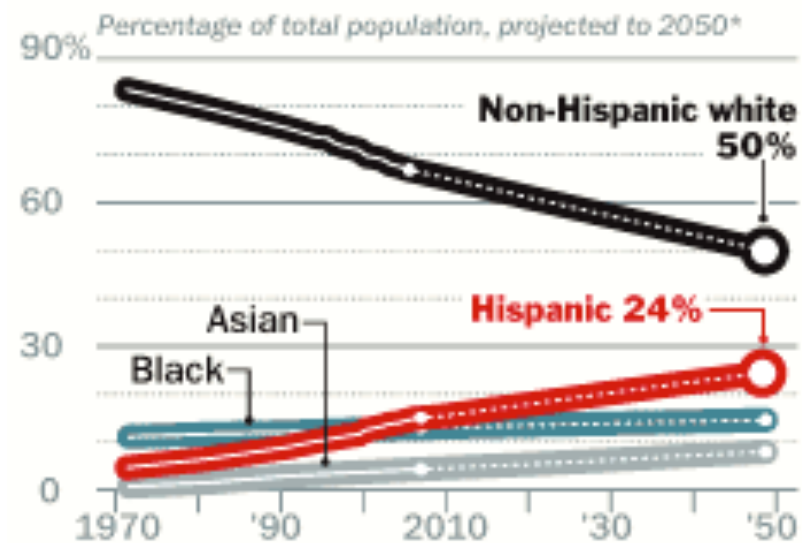
MEDIAN AGE: 21.6



4 Ways To See The Future

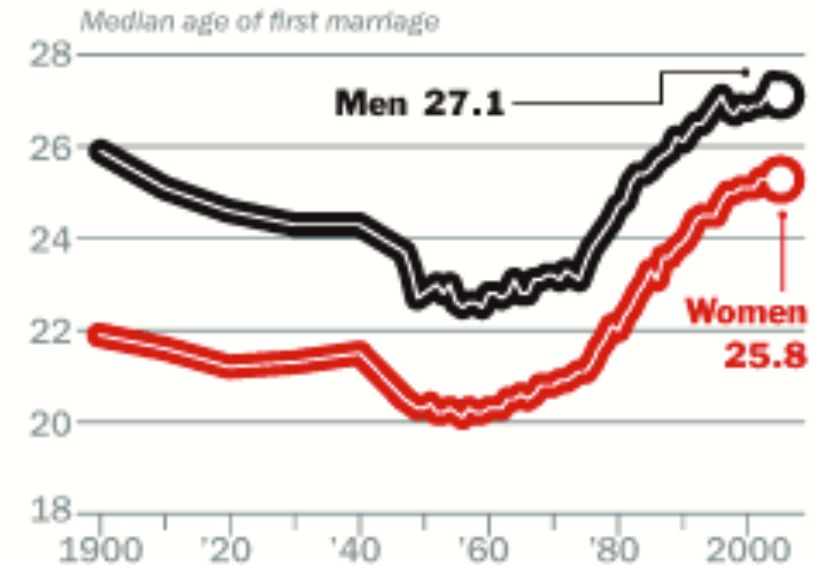
1 MORE HISPANIC, LESS WHITE

About half of all U.S. population growth is occurring among Hispanics. The median age for Hispanics is just 26



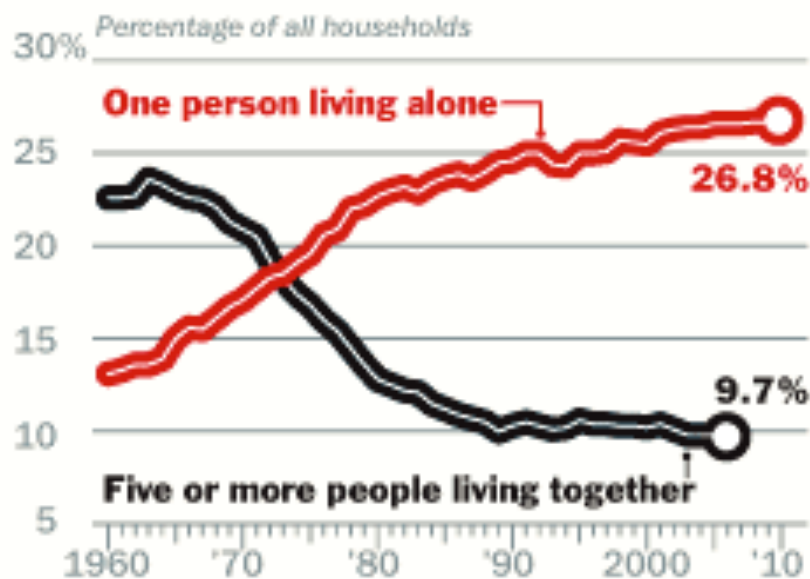
3 LATER MARRIAGE, OR NO MARRIAGE

Marrying later in life is actually an old custom revived. Today nearly half of Americans 25 to 29 are unmarried



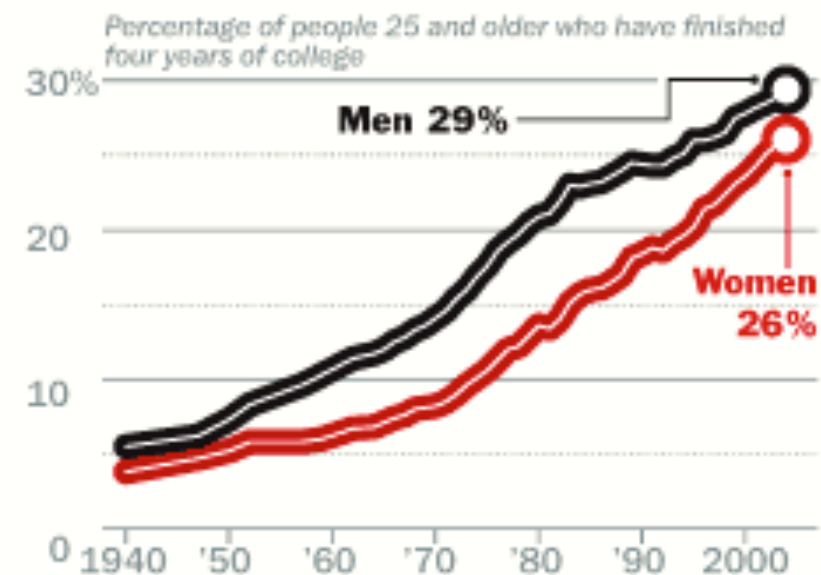
2 SMALLER FAMILIES

In 1915 the average household contained more than four people. Today the average is 2.5. Large families are increasingly rare

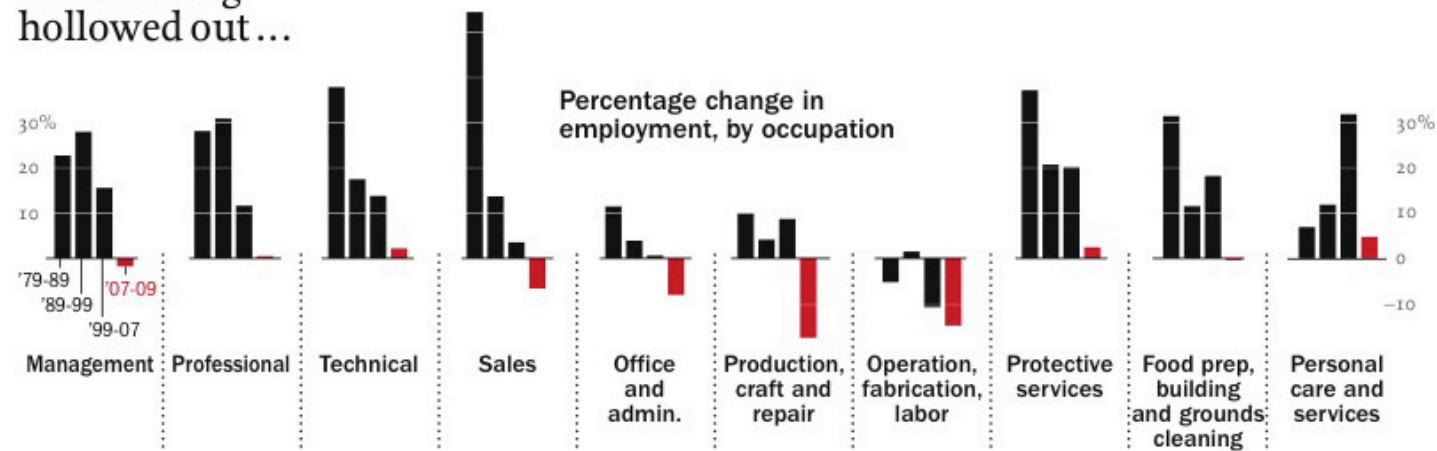


4 MORE EDUCATED PEOPLE

The G.I. Bill enabled millions to go to college after World War II. Today the upward trend continues across all groups

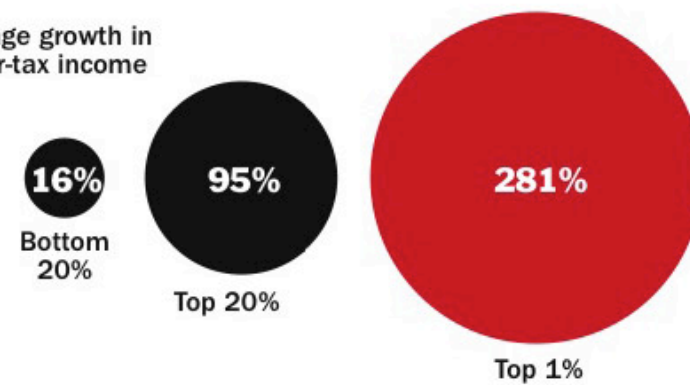


1 The middle class is being hollowed out...



2 As inequality becomes more entrenched...

Percentage growth in real after-tax income
1979-2007



3 And increased costs limit U.S. competitiveness...

Private health insurance
Increase per person, 2000-08

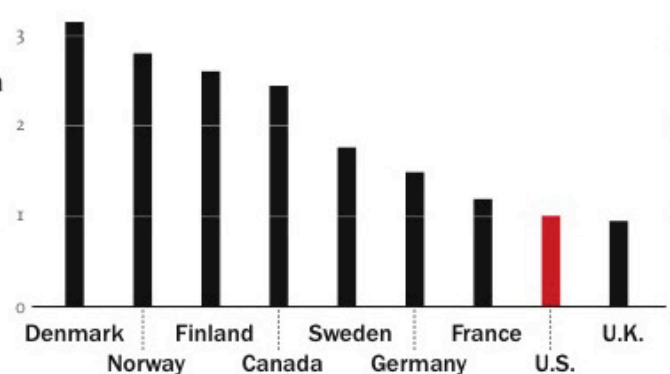
59% ↑
2008 \$2,270

Pensions
Increase in payouts by state and local governments, 2000-08

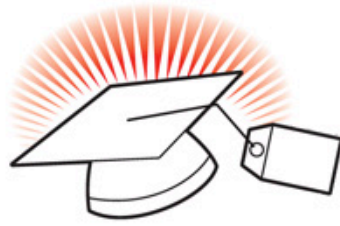
135% ↑
2008 \$64 billion

4 Which means the U.S. is not the land of opportunity it was

Relative income mobility of a generation over the previous one
U.S. = 1
2006

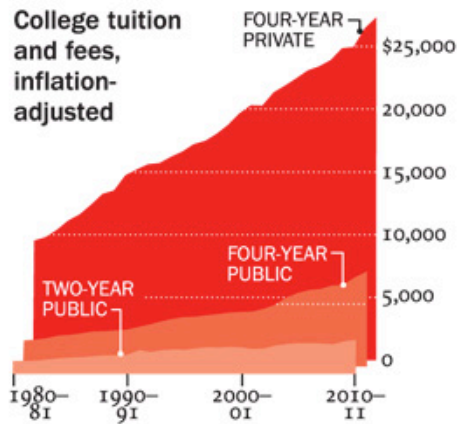


Sources: May/ORG CPS; David Autor, Center for American Progress, the Hamilton Project; Pew Economic Mobility Project; Centers for Medicare & Medicaid Services; Pew Center on the States



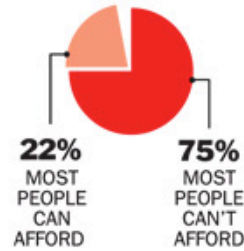
THE COST

College tuition and fees, inflation-adjusted

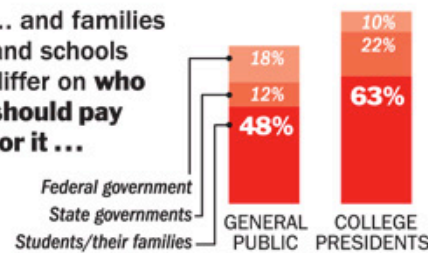


POLL

Americans think a college education has become too expensive for most people ...



... and families and schools differ on who should pay for it ...

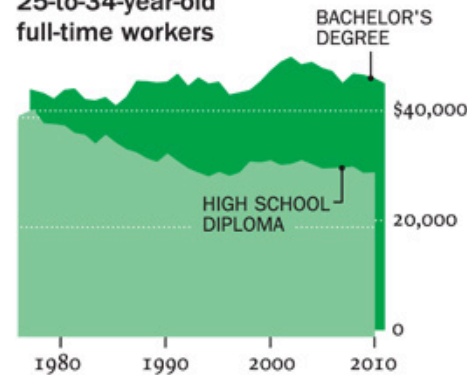


... yet most college graduates say college was a good investment for them



THE PAYOFF

Median earnings of 25-to-34-year-old full-time workers

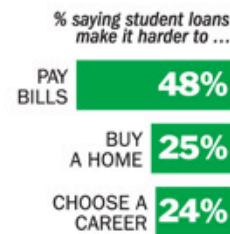


POLL

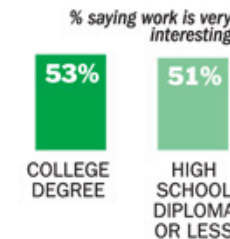
A slim majority of higher-ed grads think college prepares them for a job ...



... but student borrowers say paying back student loans can affect their career choice ...

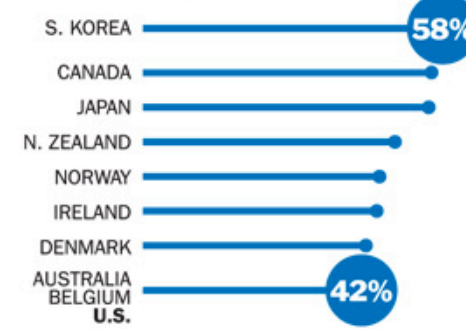


... and higher education doesn't help make work much more interesting



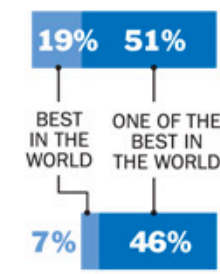
THE BIG PICTURE

Percentage of 25-to-34-year-olds who have completed postsecondary education

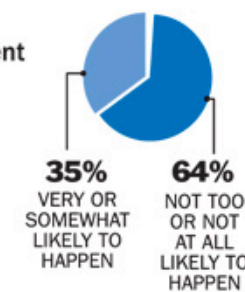


POLL

Most college presidents rate our higher-education system as not the best ...



... and less than half think President Obama's goal for the U.S. to have the world's highest share of young adults with a college degree by 2020 is likely to happen



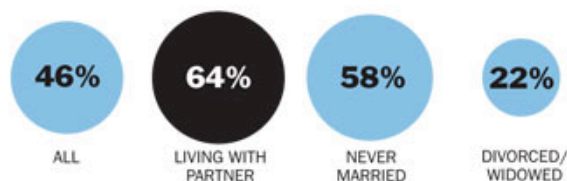
PewResearchCenter

Note: Percentages may not add up to 100% because not all response categories are shown. Sources: Pew Research Center nationwide telephone survey of 1,055 university presidents and 2,142 other adults conducted March 15-April 24 on landline and cellular phones; College Board; Current Population Survey; OECD



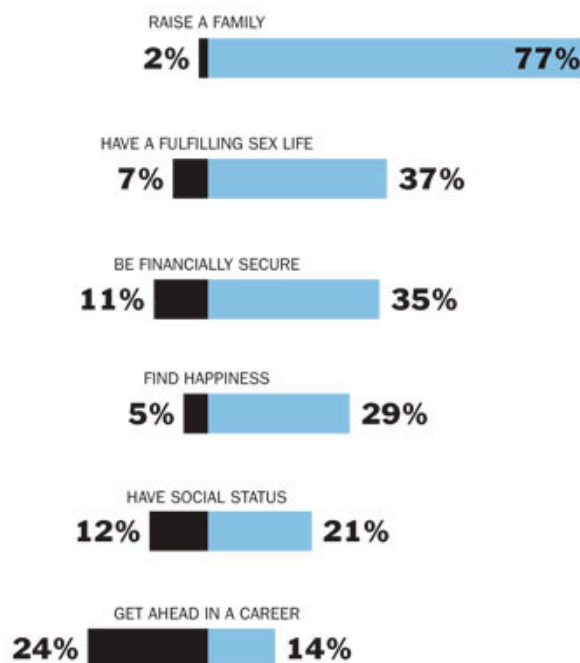
Do you want to get married?

Percentage of unmarried people who said yes

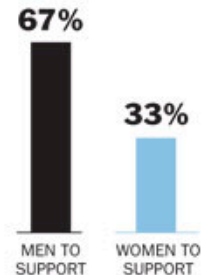


Do you think it is easier to ...

Easier for single people Easier for married people



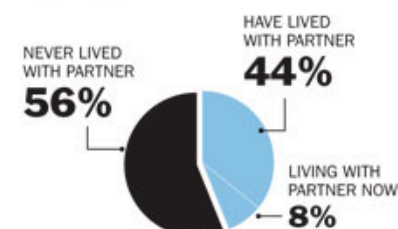
To be ready for marriage, is it very important for a spouse to support a family financially?



The ideal marriage is one in which the husband provides financially and the wife takes care of the house and children



Have you ever lived with a partner without being married?



Is marriage becoming obsolete?

Percentage who said yes

UNMARRIED PARENTS LIVING WITH PARTNER
62%

UNMARRIED
46%

HIGH SCHOOL EDUCATION OR LESS
45%

BLACKS AND AGES 18-29
44%

HISPANICS
42%

WOMEN
41%

ALL GROUPS
39%

MEN AND WHITES
36%

AGES 65+
32%

MARRIED
31%

COLLEGE EDUCATED
27%

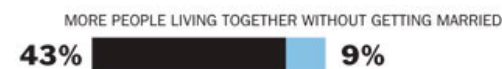
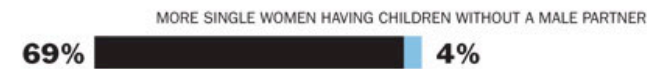
Percentage who said yes in 1978

28%

What do you think of these trends?



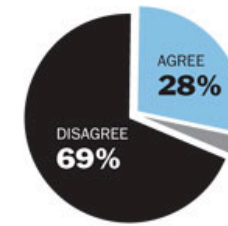
← Bad for society Good for society →



Do you have a closer relationship with your spouse or partner compared with your parents'?



Do you agree or disagree that there is only one true love for each person ...

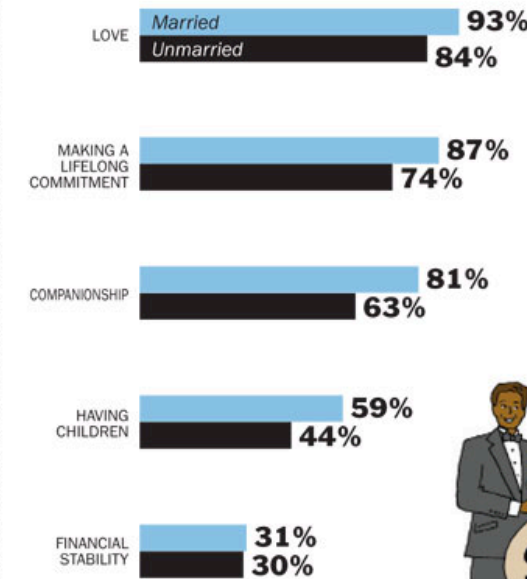


... and have you found yours?



Why get married?

Percentage of married and unmarried who said the following reasons were "very important"



What makes a good husband, wife or partner?

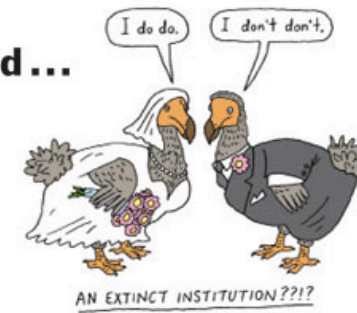
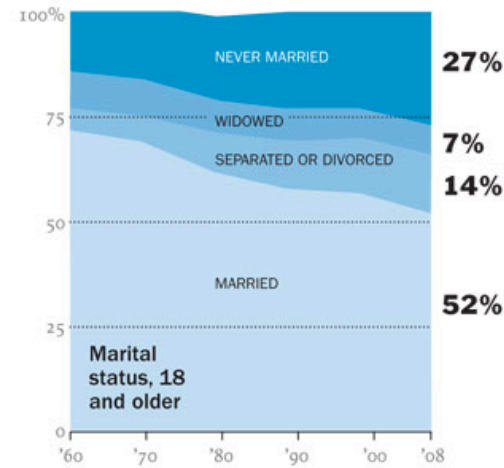
People who said this quality is very important for a **good wife** or partner to have

People who said this quality is very important for a **good husband** or partner to have

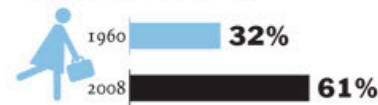


Note: Percentages may not add up to 100% because not all response categories are shown. Source: Pew Research Center nationwide telephone survey of 2,691 adults ages 18 and older conducted from Oct. 1-21 on landline and cellular phones. Demographic analysis is based on Pew Research Center calculations of 1960 to 2000 decennial Censuses and the 2008 American Community Survey (ACS)

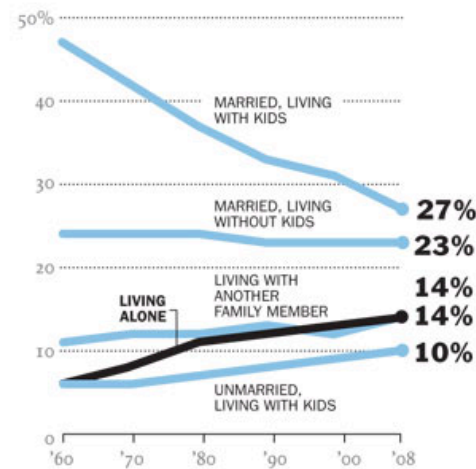
Fewer U.S. adults are married ...



More wives are working



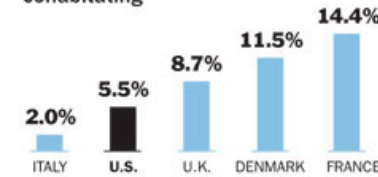
... more are living alone ...



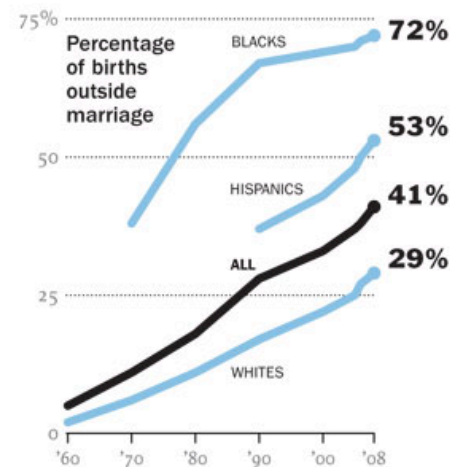
Size of the average household is shrinking



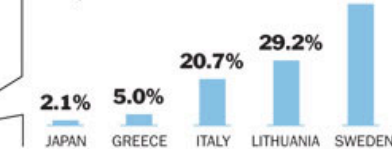
Adults age 20 and older cohabitating



... and more kids are born to unmarried women



International comparison

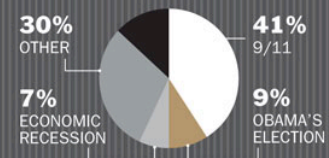


Percentage of children living with married parents

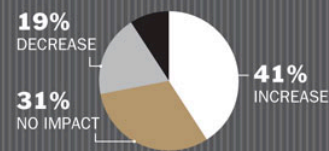


Sources: Pew Research Center; U.S. Census Bureau; OECD

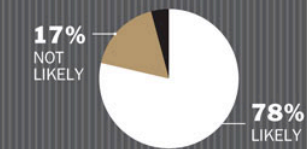
The Enemy Is Elsewhere



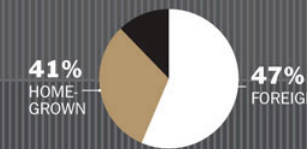
What was the most important event in the past decade?



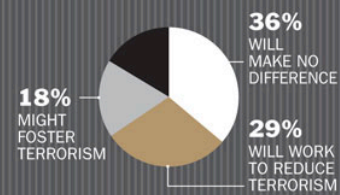
Did the killing of Osama bin Laden increase, decrease or have no impact on the threat of terrorism against the U.S.?



How likely do you think it is that a major terrorist attack will take place in the U.S. in the next decade?

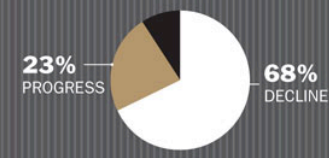


If a major terrorist attack were to take place in the U.S., is it more likely to be the work of foreign terrorists or homegrown terrorists?

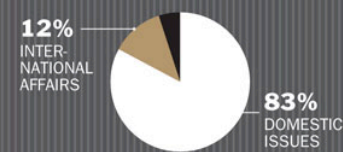


Will democratic elections in countries like Tunisia and Egypt produce governments that will work to reduce terrorism?

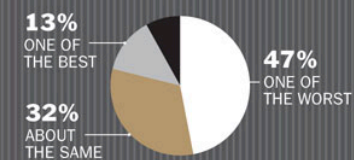
The Enemy Is Us



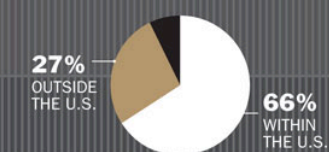
Overall, do you think the past decade has been one of progress or decline for the U.S. as a country?



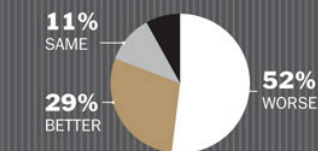
In your opinion, what is more important for the U.S. to focus on in the next decade?



How does the past decade compare with other decades in the past 100 years?



Do the greatest threats to long-term stability in the U.S. come from within the U.S. or from outside the U.S.?



When children today in the U.S. grow up, do you think they will be better off or worse off than people are now?

Black slices indicate "don't know" responses. This TIME/Aspen Ideas Festival poll was conducted by Ipsos on September 1-18, 2011, among a national sample of 2,017 Americans, 18 years of age and older. The poll was conducted online and by telephone. The margin of error for the entire sample is ± 2.2 percentage points.



TIME POLL

Just How Happy Are We?

Based on their own assessment, Americans are overwhelmingly happy and optimistic people, regardless of income

Would you say you are happy

...most of the time	...all of the time	...some of the time	...not often
Under \$35,000 a year	68%	24%	7%
\$35,000 to \$49,000	81%	14%	5%
\$50,000 to \$99,000	85%	13%	2%
Over \$100,000 a year	88%	11%	1%
U.S. Total	78%	16%	5%

Would you say that so far you have lived the best possible life that you could have?

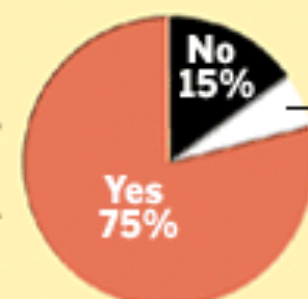
Best possible life	13%
Very Good	37%
Good	33%
Fair	15%
Poor	2%

Do you
generally
wake up
happy?

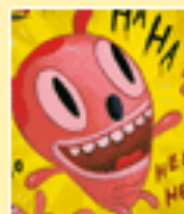


Depends / Don't know: 6%

Do you
consider
yourself an
optimist?



Depends / Don't know: 6%

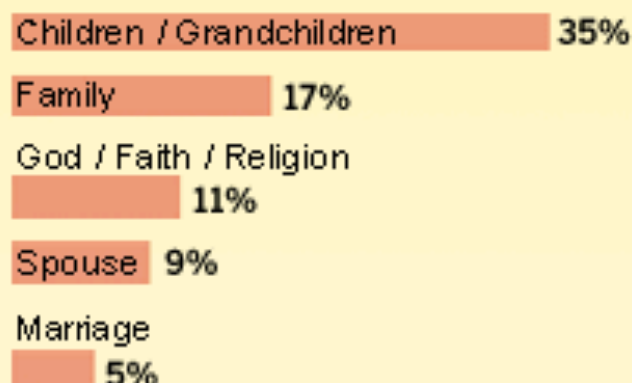


TIME POLL

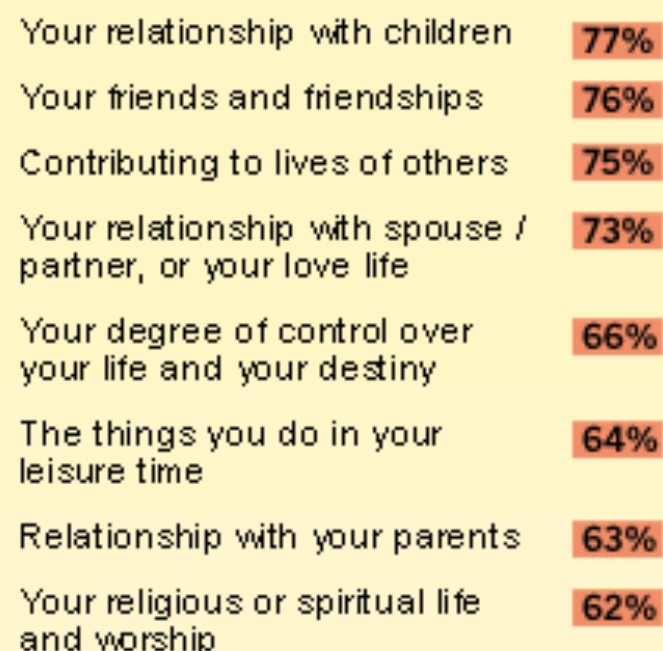
...And what makes us that way?

Most people find happiness in family connections and friendships

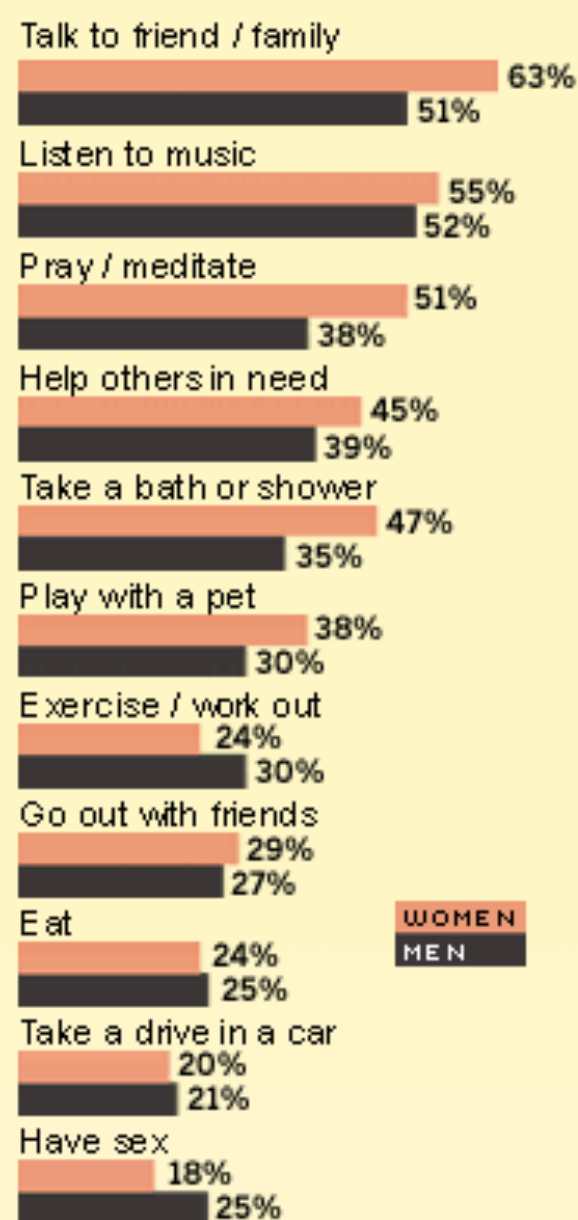
What one thing in your life has brought you the greatest happiness?



What are your major sources of happiness?



Do you do any of the following often to improve your mood?

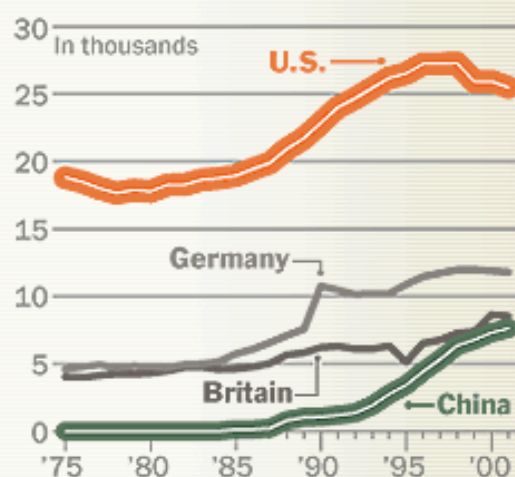


TRAINING THE NEXT WAVE

The U.S. still awards far more science Ph.D.s than any other country, but that number is tapering off as China's is jumping. The U.S. also has the most science majors in the world but ranks 25th when that number is adjusted for population



Doctorates earned in science and engineering fields, by country



Countries with the highest percentage of 24-year-olds with science degrees*

Finland	13.2%
Hungary	11.9%
France	11.2%
South Korea	11.1%
Singapore	10.9%
Britain	10.7%
Sweden	9.5%
Australia	9.3%
Ireland	8.5%
Russia	8.5%
U.S.	5.7% (25th in the world)

*2000 data, except Singapore (1995), Britain (2001) and Russia (1999)

Sources: National Science Foundation; O.E.C.D.; European Commission; National Academy of Sciences; U.S. Patent and Trademark Office